



PIXILLUSIONS

Web Design & Digital Marketing

UGC - USER GENERATED CONTENT

Elevating Your Social Media Presence



GRAPHIC
DESIGN

SOCIAL
MEDIA

WEB
DESIGN

BUILDING BRAND AWARENESS FOR BUSINESS

CC no. 2006/142027/23 • VAT no. 42802378/1



PIXILLUSIONS
Web Design & Digital Marketing

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SOCIAL MEDIA MARKETING

USER GENERATED CONTENT PACKAGE

SMM PLATFORM SETUP

Setup of platforms the Right Way	Meta Business Manager	R1800.00
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UGC - USER GENERATED CONTENT PACKAGE

SMM DESIGN ONLY	Once off	R5999.00
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(Excl. VAT on Total amount)

Branding Banners Highlights Status	Facebook + Instagram	R1200.00
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(Excl. VAT on Total amount)

SOCIAL MEDIA DESIGN PACKAGE

- Create A Winning Ad (4 Reels | 6 Stories | 10 Posts | 2 Carousel - 3 slides)
- Ad Design - Captions - Prompts - Hashtags

SMM Content Package - Starter

R5999.00

Reels (4) : Less than 90sec

Engaging video content showcasing your products, services, or behind-the-scenes moments. Designed to capture attention and tell your brand story creatively.

Stories (6) : 24 Hours

Daily stories to keep your audience engaged. Organic Ads to be shared to Groups. Featuring promotions, updates, and interactive elements for increased user participation. Also available for WhatsApp status.

Posts (10):

Permanent content to showcase your brand and products. Crafted to maintain a consistent and appealing profile aesthetic.

Carousel (2)

Carousel to be break down in to 3 slides

Material:

Client needs to supply Pixillusions with the needed.
Photos or Video Materiales
This will be align with the strategy plan for the month.

Captions, Prompts and Hashtags to be supplied.

Editing:

All Designs will be supplied with a Canva. Clients need to register for payed version.





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