



PIXILLUSIONS

Web Design & Digital Marketing

FBM SETUP CHECKLIST

Workbook - DIY















GRAPHIC
DESIGN

SOCIAL
MEDIA

WEB
DESIGN

BUILDING BRAND AWARENESS FOR BUSINESS

Getting Setup

-  CREATE BUSINESS MANAGER ACCOUNT
-  CREATE AD ACCOUNT
-  LINK BUSINESS PAGE
-  LINK INSTAGRAM ACCOUNT
-  ADD PEOPLE & PERMISSIONS
-  VERIFY DOMAIN
-  VERIFY BUSINESS (OPTIONAL)
-  ADD PAYMENT METHOD
-  CREATE PIXEL
-  INSTALL PIXEL HELPER
-  SETUP AGGREGATED EVENT MEASUREMENT
-  CREATE CUSTOM AUDIENCES



link access

FACEBOOK BUSINESS SUITE

a Facebook tool that helps manage your business Pages & Accounts.

[CLICK HERE](#)

FACEBOOK BUSINESS MANAGER

a Facebook tool that helps organize and manage your business assets.

[CLICK HERE](#)

PIXEL HELPER

pixel helper chrome extension.

[CLICK HERE](#)

CANVA

design anything.

[CLICK HERE](#)

FBM MINI WORKSHOP

Setup your Business Manager with Confidence in 1 hour.

[CLICK HERE](#)

notes

Progress has little to do with speed, but much to do with direction!

Charlene





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