

Checklist

BIO - SET UP FOR SUCCESS

We want to make sure we get our Bio right! Work through the list:

- Add keywords and descriptive words to your profile name
- Use your bio to quickly tell what followers can expect from your page and what's in it for them.
- Use line breaks and emojis to make your bio look neat and easy to read!
- Include a strong call-to-action (CTA) to send your followers somewhere to learn even more about you!
- Add personality with emojis

